

## Persuasive Writing Rubric

Title of Piece: \_\_\_\_\_ Author: \_\_\_\_\_

	Points Possible	My Evaluation	My Teacher's Evaluation
<b>Format:</b> Article includes a title and the author's name. The format of the article enhances the piece but does not distract the reader.	10		
<b>Introduction:</b> The introductory paragraph has a strong attention grabber that is appropriate for the audience.	10		
<b>Evidence and Examples:</b> The evidence and examples are specific, relevant and support the author's position.	30		
<b>Organization:</b> The organization of the article shows a smooth flow of ideas from beginning to end.	10		
<b>Word Choice and Voice:</b> Persuasive words engage and persuade the audience. The voice is confident, positive, and convincing.	10		
<b>Conclusion:</b> The conclusion is strong and leaves the reader solidly understanding the writer's position.	10		
<b>Conventions:</b> The grammar and punctuation are correct, and all the words are spelled correctly.	10		
<b>Work Ethic:</b> Class time was used wisely.	10		
<b>Total</b>	100		

Comments: \_\_\_\_\_

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